

E X P E R I E N C E

Nancy Sales Co **2007-2011**

- Concept design work and company branding for clients ranging from amusement parks and attractions around the US to major film studios. Variety of designs includes plush toys, coin banks, water globes, mugs, and more.
- Designed approximately 50 Harry Potter souvenir items for Universal Studios / Warner Brothers using color theory to represent the tone of each piece. All designs were sent directly to J.K. Rowling for approval.
- Designed southwestern theme glassware, ornaments, photo collages, and other bric-a-brac for Wall Drug.
- Developed mascots and designed souvenirs around mascots for Holiday World attraction.
- Created packaging design for Jellystone branded toys that conformed to Hanna-Barbera brand identity.
- Specifically requested by clients for repeat work with approximately 80% of designs approved in first round.

Kayem Foods **2011**

- Updating visual look of corporate sell-sheets used in the sales department and for vendor relations. Design challenge was to give each product sheet an individual look while keeping within the established Kayem Foods family branding.
- Creation of stadium banners for 2011 spring training season in Tampa, FL for the Boston Red Sox, Tampa Bay Rays and Tampa Bay Lightning.
- Designing of online promotional ads and contests.

Sign Design Inc. **2004-2007**

- Signage design for a variety of purposes including: way-finding, logos, promotional materials & advertising.
- Creating brand identity for BBQ Blitz concession stand at Gillette Stadium including color theme and mascot design with a tight deadline.
- Transformed marketing platforms into trade show displays, billboards for sports arenas and other advertising formats for Reebok. Communicated directly with sales team regarding promotional materials.

Exoticar Model Co. **2004-2005**

- Senior designer in charge of photography, website and advertising for model car company.
- Photographed and retouched product for physical and online advertising and designed quarterly catalogue layout & cover.

LustreColor **2003**

- Digital cleaning, retouching, color-correcting & importing of customer film negatives. Processing consistency was critical.

LocalTel Phonebook **2001-2002**

- Creation of custom ads for area businesses in a phone book directly at individual New England area towns.
- Promoted to assistant manager and was responsible for readying books for print under tight deadlines.

Skolenimation **1996-Present**

- My personal freelancing business dealing with anything from logos, trade show signage and photography.

WWW.SKOLENIMATION.COM

J O H N S C U L L I N

7 8 1 . 8 4 4 . 1 3 5 5

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Keen understanding of clients' needs and excellent project planning skills lead to efficiently completed projects and satisfied clients. My experience includes creating brand identities, logo work, souvenir design, photo manipulation, packaging design, technical drawings and display creation. And I have a great sense of humor and look for the same amongst my coworkers.

S O F T W A R E

Adobe CS5

- Photoshop
- Illustrator
- InDesign
- Acrobat
- Flash

Adobe Lightroom

- Autodesk Maya
- Autodesk Sketchbook
- Quark Xpress
- MS Office
- Mac/PC Proficient

E D U C A T I O N / A C C O L A D E S

Mass Memories Roadshow

- 1st place photo entry titled "Must Be Nine" depicting the 9:00 horn that is atop the fire station tower. in Stoneham, Mass.

Digital Media Academy

- Introductory course to Maya 3D

Art Institute of Philadelphia

- Graduated Class of 1998 with an Associates Degree in Computer Arts/Media
- Majored in Computer Animation and achieved a "Best of Quarter" award for an animated short
- Assisted in the computer labs after hours with aiding students. Responsibilities included installing hardware/software and setting up & maintaining the schools computer labs

Velmure Art Studios

- Introduced to various techniques of traditional arts. Illustration, inking & painting, shading & composition

Stoneham High School

- Received "Honorable Mention" in the Boston Globe Awards for Computer Arts category.